

THE 2ND HEALTH AND CLIMATE CHANGE CONFERENCE

28TH AUGUST TO 30TH AUGUST, 2023

SPONSORSHIP OPPORTUNITY PACKAGE BROCHURE

Kenya Medical Research Institute on behalf of the Ministry of Health in collaboration with Ministries of Energy and Environment is coordinating the 2nd Health and Climate Change Conference whose theme is '*Towards Delivery of Climate Resilient Universal Health Coverage Leveraging on Blue and Green Economy*'. We expect over 500 delegates drawn from the Health, Energy, Environment, Blue Economy, and Agriculture Ministries among others. Other delegates are drawn from county governments, research institutions, academia, civil society, financial institutions, corporate and private organizations among others.

The conference offers numerous exhibition and sponsorship opportunities to companies/ organizations interested in partnering with the organizers as either sponsors or exhibitors. There are various options to profile and beneficially represent your company or organization at this event.

The sponsorship model allows you to showcase your products and services to the invited delegates.

The 2nd Health and Climate Change Conference 2023 will provide your company/ organization with the following benefits:

- Maximum exposure at the conference.
- An opportunity to build and reinforce strategic relationships.
- Networking with stakeholders and policymakers from National and County Governments
- A cost-effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of research partners from National and County Government departments and the private sector.
- Showcase your latest innovations, products and services to a pertinent audience,
- Increased marketing opportunities including visibility at the conference, visibility on the conference website and associated marketing materials.

SINGLE SPONSORSHIP

PLATINUM SPONSORSHIP 5,000,000

- Free Exhibition Booth space, 3x3m
- 10 complimentary registrations (admission to conference sessions & meals)
- Pre-Event Branding opportunities:
- Company logo on conference website, Marketing & promotional materials
- 200-word company profile on conference website
- Link to company's corporate website on conference website

Event branding Opportunities:

- Platinum sponsors will be specifically acknowledged as Platinum sponsor during the opening session
- Company logo on rolling power point presentation during intervals in main conference room
- Company corporate materials such as leaflets, brochures, will be included in the conference delegates bag
- Full page Company profile on main conference program & company logo on conference banners.
- Chance to speak to the delegates during the closing ceremony.

Post-event branding opportunities:

- Thank you email sent to all participants highlighting your company's involvement as platinum sponsor.

GOLD SPONSORSHIP 3,000,000

- Free Exhibition Booth space, 3x3m
- 8 complimentary registrations (admission to conference sessions & meals)

Pre-Event Branding opportunities:

- Company logo on conference website, Marketing & promotional materials
- 100 word company profile on conference website
- Link to company's corporate website on conference website

Event branding Opportunities:

- Gold sponsors will be specifically acknowledged as gold sponsor during the opening session
- Company logo on rolling power point presentation during intervals in main conference room
- Company corporate materials such as leaflets, brochures, will be included in the conference delegates bag.
- Half page Company profile on main conference program book & company logo on conference banners.

Post-event branding opportunities:

- Thank you email sent to all participants highlighting your company's involvement as gold sponsor.

SILVER SPONSORSHIP 1,500,000

- Free Exhibition Booth space, 3x3m
- 5 complimentary registrations (admission to conference sessions & meals)

Pre-Event Branding opportunities:

- Company logo (small size) on conference website, Marketing & promotional materials
- Link to company's corporate website on conference website

Event branding Opportunities:

- Company logo (small size) on rolling power point presentation during intervals in main conference room
- Company corporate materials such as leaflets, brochures, will be included in the conference delegates bag
- Company logo on all conference branding
- Company logo on conference banners

Post-event branding opportunities:

- Report of event highlights in the program and website highlighting your company's involvement as silver sponsor

OTHER SPONSORSHIP OPTIONS

EXHIBITION BOOTHS – Ksh 150,000

3x3m exhibition space; which is subject to availability and will be on a first come first serve basis as we only have space to accommodate 17 Booths

2 exhibition passes for stand managers with access to conference sessions, lunches, coffees, cocktail reception, documentation, and networking opportunities.

Logo on the conference website

Exhibitors are responsible for the transportation, setting up, storage and dismantling of their booths, exhibition equipment, cabling, decorations and all related costs

BAG SPONSORSHIP 1,000,000

- Logo of sponsor on 500 conference bags/conference zip-up folders distributed to all participants.
- 1 x A4 company corporate material such as leaflets and brochures in the conference delegate's bag.
- The sponsorship fee is inclusive of the production.
- 2 complimentary delegate pass, which includes access to all conference sessions, documentation, networking / exhibition activities.
- Sponsor company name mentioned on conference website.

COCKTAIL SPONSORSHIP 1,500,000

- Verbal acknowledgment as the conference cocktail Sponsor during the Cocktail.
- Acknowledgment as the cocktail Sponsor on printed conference documents and promotional flyers/fact sheets (if confirmed prior to print).
- An opportunity to address guests at the cocktail (5-minute presentation only).
- Company name/logo on the cocktail invitation card.
- Exclusive branding rights with banners prominently displayed at the cocktail (pull-up banner to be supplied by sponsor by the advised deadlines).
- An opportunity to place one (1) promotional item at each place setting at the cocktail (supplied by the sponsor by the advised deadlines and no larger than A4 size).
- Complimentary tickets to the cocktail for inviting special guests.

ONE DAY CONFERENCE PACKAGE 2,500,000

- Main conference lunches on day 1 for 500 pax @ksh 5000 each
- Sponsor company name mentioned during opening session.
- Sponsor company name mentioned on conference website.
- Sponsor logo in relevant areas.
- Sponsors are entitled to bring their roll-up banners to the event.
- 3 complimentary delegate pass, which includes access to all conference sessions, documentation, networking / exhibition activities.

DELEGATE SPONSORSHIP

10 DELEGATES 700,000

20 DELEGATES 1,400,000

30 DELEGATES 2,100,000

(Note: The cost per delegate breakdown; 8,000 return SGR ticket and transfer to Diani, 10,000 DSA/Day for 4 days and 20,000 registration fee)

SPONSORSHIP ACCEPTANCE FORM

To confirm sponsorship, please fill and return this form to US.

First Name _____

Surname _____

Position _____

Organization _____

Address _____

Suburb _____

State _____ Postcode _____ Phone _____ Fax _____

Email _____

Your signature below is taken as authorized acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the terms and conditions.

Signed.....

Date.....

LEVEL OF SPONSORSHIP			
	Sponsorship	Amount (Kshs)	Tick Here
1.	Platinum	5M	
2.	Gold	3M	
3.	Silver	1.5M	
4.	Cocktail	1.5M	
5.	One day lunch	1.25 M	
6.	Bag	1M	
7.	Exhibitor	150K	
8.	10 Delegates conference package	800,000	
9.	One day conference	2.5M	
10.	Advertising in the Book of Abstracts		
	1/4 page	20,000	
	1/2 page	50,000	
	Full page	100,000	

BANKING DETAILS

KENYA COMMERCIAL BANK

A/C NAME: KEMRI CONFERENCE

ACCOUNT NO: 1104161966

MPESA PAYBILL No: 522522

ACCOUNT NO: 1104161966

CONTACT US:

climateconference@kemri.go.ke